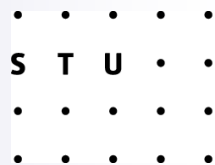


Career guidance in the European Context new knowledge, skills and competencies for career counsellors

International Conference
22nd September 2011, Vienna



SLOVAK UNIVERSITY OF TECHNOLOGY IN BRATISLAVA
Institute of Engineering Studies

Slovak University of Technology in Bratislava (STU):

largest technical university in Slovakia with rich old tradition linked-up to Mining Academy in Banska Štiavnica established by Maria Teresa in 1762), the first technical university in type in the world,
widest spectrum of engineering study branches (7 faculties, 2 Institutes).

Institute of Engineering Studies of STU (IES):

teaching and research workplace of the STU with the university-wide area of competency.

Main activities:

activities relating to foreign students

project activities in the field of education and lifelong learning

- In the context of lifelong education the career guidance represents a set of activities that allow to citizens of every age and in every stage of life to identify their possibilities, competencies and interests, to be able to decide about their education, vocational training and employment, and to master his personal career in education, work and other areas in which they adopt and/or use these capabilities.
- The high quality career guidance and counselling services play a key role in supporting lifelong learning, career management and management of human resources.
- Career guidance and counselling is changing gradually, resulting from the complex demands placed by the society on career guidance practitioners, because their working environments, and client groups are becoming more diverse.

Career guidance

- The training of counsellors for new particular challenges must take into account, on top of the inalienable methodological and ethical standards of individual counselling, market policy and political aspects of migration. Hence there exists a great need for future development of competences in international guidance.
- From career guidance counsellors is needed a wide range of:
 - ✓ **general personal and intellectual abilities,**
 - ✓ **knowledge of the theories underpinning career development and career guidance**
 - ✓ **skills in working directly with individual clients, groups, members of collaborative networks.**
- Effective lifelong guidance in the frame of European Union can be supported through European cooperation and partnerships between providers of guidance services, social partners, guidance practitioners in education and employment, and young, adult and senior citizens as service users and institutions providing education for career counsellors.

Project „Modular Distance Learning for European Mobility Career Counsellors“ (MODILE- EUROCARCO) - EU Programme Leonardo da Vinci

Project „Brain Drain - Brain Gain“ (BD-BG) - EU Programme Leonardo da Vinci

Project „University Network for Innovation in Guidance“ (NICE) - Lifelong Learning ERASMUS Academic Networks

Project „Development and Implementation of Common Bachelors Degree Programme in the European Context“ (DICBDPEC) - Lifelong Learning ERASMUS Multilateral Projects

Courses for career counsellors- Programme EU Leonardo da Vinci



Project **Modular Distance Learning for European Mobility Career Counsellors (MODILE- EUROCARCO)** was awarded in 2006 by EU in Helsinki as an example of successful project and now is a base for another projects.

Educational programme is in Slovak, English, Germany and Spain languages.

Partners of the project		
P1	State Vocational Education Institute	Bratislava, SK
P2	Slovak University of Technology in Bratislava	Bratislava, SK
P3	Research Institute of Labour, Social Affairs and Family (RILSA)	Bratislava, SK
P4	Centre of Labour, Social Affairs and Family	Bratislava, SK
P5	National Institute of Technical and Vocational Education (NITVE)	Prague, CZ
P6	Federation of Employers Associations of the Slovak Republic (FEA)	Bratislava, SK
P7	Federal Labour Office (FLO)	Dresden, DE
P8	Noorderpoort College (NC)	Groningen, NL
P9	University of Economics of Bratislava	Istanbul, TU
P10	Stadtamt in Estepa	Estepa, ES
P11	National Centre for Guidance in Education (NCGE)	Dublin, IR



Education and Culture

Leonardo da Vinci

The project has been carried out with the support of the EU as part of the Leonardo da Vinci programme.

Main target groups

Career counsellors for:

- the educational sector (elementary and secondary schools, colleges and universities)
- the labour and social affairs sector
- employers' associations (social partners)
- non-governmental and non-profit making institutions

Courses for career counsellors- Programme EU Social Fund



Educational Programme for European Mobility Career Counsellors modified on the basis of target groups

The educational programme is accredited by the Ministry of Education of the Slovak Republic, No. 1696/34705/2005/93/1.

Partners of the project	
Module 1	General Aspects
Module 2	Information Management
Module 3	Quality Management
Module 4	Community Cooperation
Module 5	Labour Relations
Module 6	Occupational, Educational and Career Counselling
Module 7	Sociology
Module 8	Minority Groups in Career Counselling
Module 9	Ethics in Career Counselling
Module P10	Marketing in Career Counselling
Module P11	Statistics

Handbook for :

- **Legislation**
- **Terminology Dictionary**
- **How to operate in e-learning**

Target Groups :

experts specialising in career counselling who work in schools and educational facilities.

The project has been carried out with the support of the European Social Fund.



European Union
European Social Fund
Investing in jobs and skills



Project Brain Drain – Brain Gain Qualification Modules for Counsellors

The project started in 2007 and ended in 2010

The project **contributed** to labour market related counselling in European dimension.

Partners of the project were		
P1	Bundes Agentur für Arbeit, coordinator	<i>Bonn, DE</i>
P2	University of Applied labour Studies	<i>Mannheim, DE</i>
P3	SRH Hochschulen gGmbH	<i>Heidelberg, DE</i>
P4	Center of Psychologie et d'Orientation	<i>Luxembur , LU</i>
P5	Careers Europe	<i>Bradford, UK</i>
P6	Jan Dlugosz University in Czenstochowa	<i>Czenstochowa, PL</i>
P7	State Vocational and Education Institute	<i>Bratislava, SK</i>
P8	National Agency for Vocational Training	<i>Sofia, BG</i>
P9	Instanbul Bilgi Universitesi	<i>Istanbul, TU</i>

Output of the project are training modules focused on the special needs of counselling in the field of brain drain and brain gain.

The qualification modules aim at initial and further training of guidance and career counsellors working in the international field.

The project has been carried out with the support of the EU Programme Leonardo da Vinci Transfer of Innovation.



Education and Culture DG

Lifelong Learning Programme



Project Brain Drain – Brain Gain Qualification Modules for Counsellors *(in languages: EN,DE, SK,PL, TU, BL)*

Module 1 – Management of Information, Institutional and Regulatory Conditions

Sub-module I a) Information gathering and Information Management

Sub-module I b) Marketing and programmes for Mobility

Module 2 – Working and Living Conditions

Sub module II a) Push and Pull factors

Sub module II b) Psycho-Social Effects of Brain Drain – Brain Gain

Module 3 – Counselling Tools and Mobility Support

Sub module III a) Counselling Theories

Sub module III b) Multicultural and transnational Competences and Standards in Counselling

Sub module III c) Building up an International Network of BDBG Counsellors

Project - Programme EU ERASMUS Academic NETWORK



Lifelong Learning Programme – ERASMUS – NETWORKS Project University Network for Innovation in Guidance

The project started in November 2009 and ends in October 2012

A network of Universities offering study and degree programs in career guidance and counselling.

The network involves **41 Universities**, which are leading in providing degree programs for career Guidance practitioners, experts and researchers in their countries and in Europe. At the same time it integrates Universities from countries where the activities to establish degree programs and research just began.

The network aims to make a significant contribution to develop career guidance in harmony with the European priorities of lifelong learning and lifelong career guidance and in the context of the Bologna process and other important impulse of the European discussion.

The specificity of the European background in lifelong learning, education and career guidance :

- the link to the employment market,
- mobility within the EU for citizens,
- the Approach of the EQF and the European national framework for higher education,
- qualifications and
- the link to a lifelong perspectives in career guidance



Education and Culture
Lifelong Learning Programme
ERASMUS

Project - Programme EU ERASMUS Multilateral projects



The project DEVELOPMENT AND IMPLEMENTATION OF COMMON BACHELOR'S DEGREE PROGRAMME IN THE EUROPEAN CONTEXT – DICBDPEC

The project started in November 2010 and ends in September 2013.

The project is carried out with the support of the European Community as part of the Lifelong Learning Programme, Sub-programme ERASMUS, Multilateral projects.



Education and Culture DG

Lifelong Learning Programme

P1	Slovak University of Technology in Bratislava (STU) Institute of Engineering Studies (IES STU) (coordinator and contractor)	Bratislava, SK
P2	University of Nicosia (Unic)	Nicosia, CY
P3	Tallinn University of Technology (TTÜ)	Tallinn, EE
P4	University of Applied Labour Studies (HdBA)	Mannheim, DE
P5	Jan Dlugosz University of Czestochowa (AJD)	Czestochowa, PL
P6	University of Santiago de Compostela (USC)	Santiago de Compostela, ES
P7	University of Derby , International Centre for Guidance Studies (iCeGS)	Derby, UK
P8	University of Split (UNIST)	Split, HR

*The project is regulated by
Education, Audiovisual and Culture
Executive Agency in Brussels.*



Project - Programme EU ERASMUS Multilateral projects

The project Development and Implementation of Common Bachelors Degree Programme in the European Context is based on European Union documents, especially:

- European Social Charter, Article No. 9 – “The right to receive counselling when choosing an occupation”.
- Conclusions of the European Council from Lisbon, as stated in the “Lifelong Learning Memorandum” which defines a new approach to professional counselling and guidance as one of the “key messages”.
- Bologna Declaration, which aims to create a European Higher Education Area.



Project - Programme EU ERASMUS Multilateral projects

HARMONOGRAM

PRODUCT

WP1 SURVEY, ANALYSIS AND INTERNATIONAL COMPARISON

1.1 National Survey and Analysis

1.2 Information on national strategies

1.3 International comparison

WP2 INTEGRATED EDUCATIONAL PROGRAMME

2.1 Integrated study programme

2.2 Innovated Modular education programme for postgraduate study

2.3 Terminological dictionary

2.4 Quality criteria for CC education

2.5 Accreditation

WP3 EVALUATION, MONITORING AND QUALITY PLAN

WP4 DISSEMINATION

WP5 STRATEGY OF USING THE RESULTS AND MARKETING

WP6 MANAGEMENT OF PROJECT



Project - Programme EU ERASMUS Multilateral projects



DEVELOPMENT AND IMPLEMENTATION
OF COMMON BACHELORS DEGREE PROGRAMME
IN THE EUROPEAN CONTEXT

OBJECTIVES OF THE PROJECT

- **Harmonization** of higher education and postgraduate education for career guidance in partner countries, by accepting comparable academic degrees, joint diploma / Diploma Supplement
- Securing the **transparency** of existing national systems of career counsellors' (CC) education, to improvement of recognitions of their qualifications, support of international mobility of students and graduates
- Improvement of **quality** in provided higher education, its further internationalisation as well as employment of higher education graduates at domestic and international labour markets



RESULTS OF THE PROJECT

- **Integrated study programme covering the cycle of study** (Bc., Mgr.) with using the credits (ECTS), enabling to obtain the recognised joint diploma/Diploma Supplement
- **Innovated modular educational programme for postgraduate study** for CC using ICT
- Professional **terminology dictionary** developed in languages of all partner countries (DE, EL, EN, ES, ET, HR, PL, SK) along with unified professional terminology in the field of career guidance in EU context
- **Criteria of quality evaluation of education for career guidance** (with utilization of the ECTS and Diploma Supplement) and **proposal of the criteria of quality** (in agreement with EU standards quality ESG) for study programme of higher and postgraduate education of CC
- **Accreditation** of educational programmes

Project - Programme EU ERASMUS Multilateral projects



IMPACT OF THE PROJECT

- **Enlargement** of European area of higher education in the field of career guidance
- **Improvement** of quality of collaboration between institutions of higher education in the EU framework
- **Increasing** the degree of transparency and correspondence between qualifications obtained within the framework of higher education for CC in the EU
- **Support** of the development and transfer of innovation procedures with the support of ICT in higher education and VET in the field of career guidance among partner countries
- Introducing integrated higher education of the CC within the EU context
- Increasing the quality and access to higher education and VET for experts specialized in career guidance with regard to EU dimension



Thank you for your attention!

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