



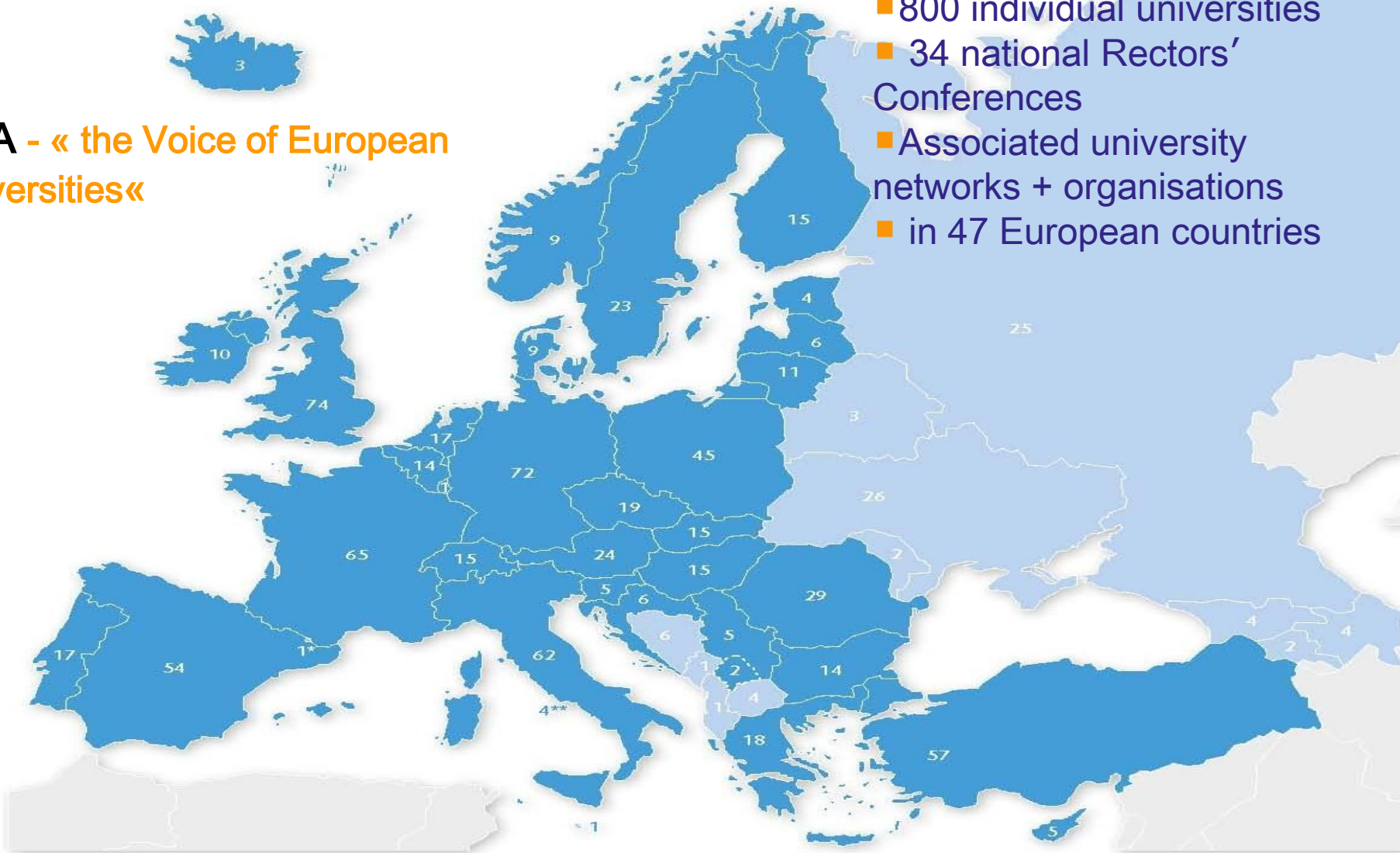
TRACKIT! Project: Tracking learners' and graduates' progression paths

Ralf Drachenberg, EUA project officer
DEHEMS project conference
Vienna, 22 September 2011

EUA MEMBERSHIP MAP AS OF 1 APRIL 2010

- 800 individual universities
- 34 national Rectors' Conferences
- Associated university networks + organisations
- in 47 European countries

EUA - « the Voice of European Universities »



TRACKIT! Consortium



European University Association (EUA)
Hochschul-Informations-System GmbH (HIS)
Lund University (LU)
University of the Peloponnese (UoP)
Danish School of Education –Aarhus University (DPU)
Irish Universities Association (IUA)

Context

- Higher Education institutions are required to provide more and more data
- Growing importance of tracking
- Increasing number of national and international tracking projects
- National, regional and institutional differences

Expected results of TRACKIT!

- Raising further awareness about the benefits of Tracking
- Launching an informed debate on tracking during and after studies in the higher education community and among policy makers
- Comparing drivers shaping these approaches in different countries and different types of HEI
- Finding out if there is a European Model of Tracking
- Identifying good practices to follow
- Providing an assessment of potential challenges that are related to tracking and their outcomes

The TRACKIT! study

Looks into systematic approaches that HEIs put in place to follow students' progression paths

...of learners during their studies at an HEI towards gaining a qualification

...of holders of a qualification/ graduates into the labour market

...of holders of a qualification/ graduates to another educational programme

TRACKIT: Main Focus and key questions

- **Broad understanding of Tracking**
- **Mapping:** What tracking initiatives exist?
- **Drivers:** Why do they do tracking?
- **Methods:** How do they do tracking? (Who does it?)
- **Use:** What do they do with the data gathered?
- **Challenges:** What are the challenges of carrying out tracking initiatives?
- **Relation between levels:** Do national/regional initiatives have consequences for the institutional level?

Phase I: background research

Mapping + Drivers analysis

Mapping tracking approaches and models on the generic level (European, national and institutional) currently in use, under preparation or in discussion

December 2010- September 2011

Phase2: Qualitative research

Drivers analysis + Impact

Based on site visits and interviews, 20 site visit reports from 10 countries will be produced.

September 2011- March 2012

Phase 3: Final report drafting

Mapping + Drivers analysis + Impact+ Assesment

Synthesis report of phase 1 and 2 with impact analysis

April 2012- October 2012

Activities during the first phase

- Deskstudy
- 1st Focus Group meeting
- Consulting EUA's national rectors conferences
 - First collection of contact persons
 - Questionnaire providing a first overview of the situation at national and institutional level on TRACKING activities
- Follow up phone interviews
- Background report providing an overview of different tracking approaches across Europe
- 2nd Focus group meeting discussed the findings so far

Beginning of second phase

- Emphasis on institutional level
- Selection and preparation of the site visits
- Research questions:
 - What is the added value of Tracking activities for the HEI
 - How are the tracking results used by the HEI and others
 - Is tracking part of an institutional strategy
- Conference on the issue of student and graduate tracking May/June 2012

Further Information

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Contact: trackit@eua.be